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## Moez ESSID

Department : Accounting, Auditing and Management Control  
Professor in Management Control  
Faculty Position : Adjunct Professor

**Moez ESSID** is an adjunct professor at the ISG International Business School. He holds a Ph.D. in Management Sciences and specialized in the field of management control.

- His current professional activity is associate professor at the University of Tunis.
  - His areas of publication are environmental and social management control
  - His teaching specializations concern management control, financial accounting, internal control and auditing.
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### Teaching Areas

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Management control  
Managerial Accounting  
Internal control and auditing  
Financial Accounting

### Research Interests

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Management control & Performance Management Systems  
Corporate social performance and sustainable development  
CSR Disclosure  
Environmental Management Accounting

## Education

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**2009**

PhD in Management Sciences, "MANAGEMENT CONTROL MECHANISMS AND CORPORATE PERFORMANCE: THE CASE OF CSR MEASURES", Paris Sud University, France

**2004**

Master of Sciences in "Accounting, Decision and control", Dauphine University, France.

**2002**

Bachelor in "Accounting Sciences", University of Tunis, Tunisia.

## Teaching Experiences

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**2013 at present**

Associate Professor in Management Control, Financial Accounting and Auditing at the University of Tunis, Tunisia.

**2009 at present**

Associate then Adjunct Professor in Management Control, Management Accounting and Auditing at ISG Business School, France.

**2004 – 2009**

Assistant Professor in Accounting and Management Control at Paris Sud University, France.

## Publications

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### Articles

« Les indicateurs de la RSE dans les entreprises françaises : La complexité responsable », With N. Berland, *Revue Française de Gestion*. Vol. 39, N° 234, pp. 27-41, June, 2013.

« Les impacts de la RSE sur les systèmes de contrôle », With Nicolas Berland, *Comptabilité-Contrôle- Audit*, Tome 17, Vol. 2, pp. 59-88, September, 2011.

« Les chiffres de la performance sociale », *Economia*, N° 17, pp. 21-25, June, 2013.

« La performance environnementale », *Economie et Management*, N° 135, April, 2010.

### Professional Articles

« Le coût de la protection et de la réhabilitation de l'environnement » With Nicolas Berland, Benjamin Drevet et Yannick Dissart, *Revue Française de Comptabilité*, n°408, March, 2008.

### Conference Presentations

« Une lecture de la construction des coûts de désamiantage par la théorie des parties prenantes », With Simon Alcouffe, Nicolas Berland and Benjamin Drevet, *Congress on Social and Environmental Accounting Research*, Paris Dauphine, June, 2011.

« Les indicateurs de la RSE dans les entreprises françaises : « L'usine à gaz responsable » »,  
With Nicolas Berland, **31st French Association of Accounting congress**, Nice, May, 2010.

"An empirical study of environmental cost drivers", With Simon Alcouffe, Nicolas Berland  
and Benjamin Drevet, **33rd European Accounting Association Congress**, Istanbul, May,  
2010.

« Le coût de la protection de l'environnement », Avec N. Berland, B. Drevet, **30th French  
Association of Accounting congress, Strasbourg**, May, 2009.

"Environmental costing: a critical examination of EMA", With Nicolas Berland and Benjamin  
Drevet, **The North American Congress on Social and Environmental Accounting  
Research**, Montreal, July, 2008.

« Quels outils de contrôle pour décliner les stratégies environnementales ? », **28th French  
Association of Accounting congress**, Strasbourg, May, 2008.

### Reviewing activity

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Reviewer for the **French Association of Accounting**  
Project Evaluator for The **French National Research Agency**

### Professional Associations

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Member of AFC (French Association of Accounting)  
Member of European Accounting Association