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**Guillaume CARTON**  
**@CartonGuillaume**

Department: **Management**  
Professor in **Management**  
Faculty Position: **Assistant Professor**

**Guillaume Carton is an assistant professor** at ISG International Business School. He holds a Ph.D. in Management Science, major management.

- His areas of publications are science and technology studies, knowledge diffusion, and relevance of management research.
- His teaching specializations concern strategy, innovation and organizational studies.

## Teaching Areas

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**Course 1:** Strategic Management

**Course 2:** Dynamics and Structure of Organization

**Course 3:** Innovation Management

## Research Interests

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**Interest 1:** organization theory

**Interest 2:** strategic management

**Interest 3:** management innovation

**Interest 4:** impact and relevance of management research

**Interest 5:** diffusion of knowledge

**Interest 6:** science and technology studies, performativity

**Interest 7:** strategy-as-practice

**Interest 8:** business school and higher education

## Education

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Ph.D. in Management Science (2015), PSL Université Paris-Dauphine, « *la production des connaissances managériales : du rapport de la recherche à la pratique* ».

## Academic Awards

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- Laureate for the Junior Scholar Prize of Fondation Dauphine, 2016,
- Finalist for the Thesis Prize of the Association Internationale de Management Stratégique (AIMS), 2016,
- Best Reviewer Award of the Strategic Management Society Annual Conference (Practice Interest Group), 2016.

## Teaching Experiences

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**Courses:** International Management, Introduction to Management Research, Fundamentals of Strategic Management, Management of Innovation, Master Thesis Tutoring, Strategy and Digital, Strategic Management.

**University, engineering and business schools:** ESC La Rochelle, ESSCA, ISG International Business School, PSL Université Paris-Dauphine, Telecom ParisTech.

## Professional Experiences

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Management consultant, Izsak Grapin & Associés (2011-2014).

Intern, BNP Paribas (2009).

## Publications

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### *Academic Article*

Carton, G. and Mouricou P. (2017). *What is Organizational Research for? A Systematic Analysis of the Anglo-Saxon Contributions to the Rigor/Relevance Debate (1994-2013)*. M@n@gement.

### *Book Chapters*

Carton, G., Dameron, S. and Durand Th. (2017). *Higher Education in the Business Fields: the Case of France*. The Future of Business Schools. Th. Durand and S. Dameron (Eds), Palgrave Macmillan, 2<sup>nd</sup> edition.

Carton, G. and Dameron S. (2017). *How to Develop Scholar-practitioner Interactions: Lessons from Management Concepts Developed between Research and Practice*. Academic Practitioner Research Partnerships: Developments, Complexities and Opportunities. J. M. Bartunek and J. E. McKenzie (Eds), Routledge.

Carton, G. and Gour A. (2016). *Les approches pratiques dans la littérature francophone : le cas du management stratégique*. La Théorie des Organisations : Nouveaux Tournants. F.-X. De Vaujany, A. Hussenot and J.-F. Chanlat (Eds), Economica.

### Teaching Cases

« Bank : Appel d'Offres et Optimisation de Filiales », Centrale de Cas et de Médias Pédagogiques (CCMP), 2015.

"Bank Corp.: Call for Tenders and Subsidiaries Optimization", Centrale de Cas et de Médias Pédagogiques (CCMP) (joint with T. Elbasha), 2017.

### Professional Article

Carton, G. (2012). « Conseil en Stratégie : Crise Structurelle ? ». *Technica*. Lyon, Association des Centraliens de Lyon. n°587, January/February: 4-5.

### Conference Presentations

**2016:** EFMD Higher Education Research Conference (Barcelona, Spain), Academy of Management (Anaheim, USA), European Group of Organization Studies (Naples, Italy), les Etats Généraux du Management (Toulouse, France).

**2015:** Strategic Management Society (Denver, USA), Euram Thematic Conference (Montpellier, France), EFMD Higher Education Research Conference (Oxford, UK), Association Internationale de Management Stratégique (Paris, France).

**2014:** Association Internationale de Management Stratégique (Rennes, France), European Group of Organization Studies (Rotterdam, Netherlands), Research@MinesParisTech (Paris, France), EFMD Higher Education Research Conference (Stockolm, Sweden), Academy of Management (Philadelphia, USA).

**2013:** Strategic Management Society (Atlanta, USA), Academy of Management (Orlando, USA), European Academy of Management (Istanbul, Turkey), EFMD Higher Education and Research Conference (Paris, France).

**2012:** Strategic Management Society (Prague, Czech Republic), European Group of Organization Studies (Helsinki, Finland), Association Internationale de Management Stratégique (Lille, France).

### Reviewing activity

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**Journals:** European Management Review (EMR), Revue Française de Gestion (RFG).

**Conferences:** Association Internationale de Management Stratégique (AIMS), Academy of Management (AoM), European Academy of Management (Euram), Strategic Management Society (SMS).

## Professional Associations

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**Member of:** Academy of Management (AoM), Association Internationale de Management Stratégique (AIMS), European Academy of Management (Euram), European Group of Organization Studies (Egos), Société Française de Management (SFM), Strategic Management Society (SMS).