



Claude CHALEM
 Department of Management

Professor of Management
 Faculty Position: Adjunct Professor

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Claude CHALEM is an adjunct professor at the ISG International Business School. She holds a Master in Strategic Audit.

- His area of expertise concern Finance & Management.
- His teaching specializations concern Career Management, Business Modeling and Strategic Management.

Qualification & Participation

Intellectual Contributions (2012-2017)	Scholarly Book	
	Book Chapter	
Qualification		PA

Participation (2016-2017)	Class Hours	
	Jurys	X
	Meetings (department, research, accreditation ...)	X
	Mentoring project/thesis	X
Participation		YES

Teaching Areas (2016-2017)

Course 1: Strategic Audit
 Course 2: Strategic Management

Education

1990

MBA, Finance and Strategy - George Washington University, Washington DC, USA

1986

Bachelor in International Management, Paris Business College, Paris, France

Teaching Experiences

2010-present

LECTURER AND PROGRAM DIRECTOR - INSTITUT SUPERIEUR DE GESTION PARIS

Consulting and Strategic Management

Business Modeling

Strategy

Entrepreneurship

business planning – ISG BBA program

2009-2016

LECTURER CELSA PARIS-SORBONNE, FRANCE

- Strategy, Entrepreneurship, business planning

Professional experiences

2016-present

ACADEMIC DIRECTOR, MANAGEMENT & FINANCE MASTER OF SCIENCE PROGRAMS -
INSTITUT SUPERIEUR DE GESTION (ISG), PARIS, FRANCE

- Overall program architecture design for each program area, Finance and Management
- Recruitment and management of over 40 lecturers in their areas of expertise (permanent teachers as well as professionals).
- Syllabus oversight
- Overseeing Career Management program for students, helping them in obtaining internships and work following their studies in the first and second years.

2006-present

INDEPENDENT CONSULTANT, PARIS, FRANCE

- New venture consulting : business model definition, business planning for communication agency, sports federation TV over ADSL.
- Project Management : launch and management of a bikeshare service for the town of Orléans, France. Translation of a 3,000 page medical encyclopedia

Academic Publications

Book chapters